

# Ochre Alley

## Website Packages

### *Package One \$750*

#### **OCHRE SEED PACKAGE**

**A grounded, simple beginning - perfect for launching your online presence.**

##### **Inclusions:**

- 1-2 page modern website (Home + Contact/About)
- Mobile-friendly responsive design
- Basic SEO setup
- Contact form integration
- Social media links
- Fast turnaround (1-2 weeks)



### *Package Two \$1800*

#### **IDENTITY IN OCHRE**

**Modern branding and web design with a cohesive visual direction.**

##### **Inclusions:**

- 3 - 4 page website
- Custom logo design (3 concepts + revisions)
- Brand colour palette + font selection
- Mobile-friendly responsive design
- Basic SEO setup
- Contact form + social media integration
- 1 round of content editing
- Launch graphics for social media



### *Package Three \$3200*

#### **THE OCHRE SIGNATURE SUITE**

**Your full premium transformation - website, branding, and everything in between.**

##### **Inclusions:**

- Fully custom 5-page website (e.g., Home, About, Services, Portfolio, Contact)
- Custom logo design (4-6 concepts + refinement)
- Full branding suite (colours, fonts, brand style guide)
- Custom email signature design
- Mobile-friendly responsive layout
- Enhanced SEO setup
- Contact forms, galleries, and social media integration

