

Ochre Alley

Website Packages

Package One \$750

OCHRE SEED PACKAGE

A grounded, simple beginning - perfect for launching your online presence.

Inclusions:

- 1-2 page modern website (Home + Contact/About)
- Mobile-friendly responsive design
- Basic SEO setup
- Contact form integration
- Social media links
- Fast turnaround (1-2 weeks)



Package Two \$1800

IDENTITY IN OCHRE

Modern branding and web design with a cohesive visual direction.

Inclusions:

- 3 - 4 page website
- Custom logo design (3 concepts + revisions)
- Brand colour palette + font selection
- Mobile-friendly responsive design
- Basic SEO setup
- Contact form + social media integration
- 1 round of content editing
- Launch graphics for social media



Package Three \$3200

THE OCHRE SIGNATURE SUITE

Your full premium transformation - website, branding, and everything in between.

Inclusions:

- Fully custom 5-page website (e.g., Home, About, Services, Portfolio, Contact)
- Custom logo design (4-6 concepts + refinement)
- Full branding suite (colours, fonts, brand style guide)
- Custom email signature design
- Mobile-friendly responsive layout
- Enhanced SEO setup
- Contact forms, galleries, and social media integration

